

Media Advisory
For Immediate Release
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Museum of Vancouver's *Art of Craft* exhibit showcases exquisite Canadian and Korean craft to the world

Media Preview - Wednesday, January 13 from 10am to noon

Museum of Vancouver (MOV) presents *Art of Craft*, January 14 to April 11, 2010 featuring exuberant and refined craft from Canada and the Republic of Korea. Presented with Vancouver 2010 Cultural Olympiad. 1100 Chestnut Street, Vancouver, British Columbia, Canada V6J 3J9 T: 604.736.4431 www.museumofvancouver.ca

Art of Craft offers 173 spectacular fine craft works that demonstrate the range and sophistication of contemporary craft. Two countries are represented: Canada, where in an absence of a "national style" geographical themes and a romantic approach to the by-hand process have flourished; and Korea, the epicentre of international craft production, where old traditions blend with cutting-edge explorations of form.

The exhibit comprises three sections: *Unity & Diversity*, a juried exhibit of 75 works from across Canada first seen at the 2009 Cheongju International Craft Biennale in the Republic of Korea; *By Hand BC/Yukon*, 51 pieces from Canada's West Coast accompanied by video exploring the creative process; and *Craft from the Republic of Korea*, 47 works demonstrating the excellence of traditional and contemporary Korean artisans.

Joan Seidl, MOV's Director of Collections and Exhibitions describes the pieces exhibited as "truly beautiful objects that challenge our ideas about craft – these are not your granny's sweater. These are handmade objects that employ ancient techniques to deliver fresh and surprising, and sometimes troubling, messages. MOV hopes the exhibit will propel Vancouverites to put their own hands to work at some DIY crafting."

The programming will include talks and tours by curators as well as an event that explores Vancouver's grassroots craft and design movement. DIY @ MOV invites local craft enthusiasts for a night of social crafting using paper, yarn, and hand-made printing processes.

Related Programs:

- Opening Party – Wed., January 13 from 7 to 11pm. Tickets \$15, available online or at the door. Members free.
- MOV TALKS: Explore *Art of Craft* with the Curators – Thurs., January 14 at 7pm. Free with admission.
- DIY @ MOV: A Night of Social Crafting – Thurs., January 21 from 7 to 11pm. Tickets \$15, available online or at the door. MOV members free. Sponsored by Opus.

Art of Craft is presented in partnership with Craft Council of British Columbia, Canadian Crafts Federation, Korea Craft Museum and 2009 Cheongju International Craft Biennale. Season Sponsor: The Georgia Straight

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For more information or to set up interviews contact:

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