



Marketing Support

MOV is recruiting dynamic and outgoing volunteers to help with marketing MOV and MOV exhibits, programs and events. If you like our Vision and want to be part of building community awareness of and engagement in MOV activities and initiatives, this is for you.

YOU ARE:

- Passionate about Vancouver!!
- Comfortable learning about all things MOV and talking about MOV with the public
- Willing to commit 10 hours a month for a minimum of 6 months
- Interested in art, design, local history, sustainability and culture
- Comfortable speaking with strangers
- Friendly and outgoing
- Able to lift marketing materials related to activities
- Able to take direction from a supervisor and work effectively without direct supervision
- Willing to chip in an help with whatever needs doing

YOU WILL BE:

- Engaging the public with off site promotions at events such as:
 - Community Celebrations
 - Car-free days
 - Farmers Markets
 - Tourism Trade Shows
- Participating in MOV special events by:
 - Promoting our fantastic membership packages
 - Talking to our members and special guests about all things MOV
- Visiting hotels and promoting MOV to their frontline staff with:
 - Flyers
 - Event Calendars
 - Your sheer enthusiasm!
- Dropping off posters and rack cards promoting MOV and upcoming exhibits and special events in restaurants, coffee shops, libraries, community centres etc.

WHAT WE EXPECT FROM YOU

- You will show up when you are scheduled and arrive on time
- You will volunteer for most (80%) of the activities you are asked to take on
- You will commit to 10 hours of volunteering per month
- You will be available evenings and weekends
- You will ensure your Supervisor has your correct contact information and will respond to any emails/phone calls within 48 hours
- You will enjoy yourself while volunteering for MOV
- You will make friends and expand your personal network

WHAT'S IN IT FOR YOU?

- Great experience working in a dynamic and progressive Museum
- The chance to support & promote MOV's Vision
- The chance to be a part of some of Vancouver's most popular events
- The opportunity to build your resume in marketing, special events and community outreach
- Invitations to MOV exhibition opening parties
- Free access to MOV Galleries
- Access to MOV special events & public programs (free or member price)

WHO WILL YOU WORK WITH?

MOV's Marketing Officer, Amanda McCuaig will supervise volunteers engaged in marketing and promotional initiatives. She will assign your tasks and make sure you have the information you need to get the job done. She will schedule, support and supervise volunteers involved in promoting MOV at community events and at MOV.

HOW DO I APPLY?

Attend an MOV Volunteer Info Session. Submit an application. Provide references who can speak to your skills relating to the position. We will want to know that you are reliable and punctual. If selected for an interview you will be required to demonstrate your willingness and ability to do this volunteer work. If selected to volunteer, you will be invited to a MOV Orientation Session for new volunteers.

OUR VISION:

To hold a mirror to the city and lead provocative conversations about its past, present and future.