

FOR IMMEDIATE RELEASE
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Museum of Vancouver Welcomes New CEO Mark Richards

VANCOUVER, BC – The Board of Directors of the Museum of Vancouver (MOV) today announced that they have named Mark Richards as the Museum's new CEO.

Richards is an internationally respected museum professional with more than twenty years of experience working in national museums in the United Kingdom and is an expert in museum transformation and operations. He is known for building community partnerships and creative sponsorship opportunities in large and small markets.

He was most recently a director at the Museum of London where he was instrumental in transforming the museum into a world-leading cultural institution, doubling visitor numbers and achieving record levels of income.

"Mark's deep expertise in civic museum operations and his track record of success in guiding cultural institutions through periods of growth and transformation along with his passion for culture, the arts and Vancouver itself are ideal qualities for our next CEO," says Jill Tipping, MOV Board Chair.

Richards says, "MOV is a cultural treasure and I am pleased to be joining its dedicated team at an exciting time in its history. I look forward to helping it fulfill its potential and reach wider audiences."

Richards will take over in his official capacity on December 5th.

About Museum of Vancouver

The Museum of Vancouver (MOV) connects Vancouverites to each other and connects the city to the world. An enthusiastic civic advocate, MOV is dedicated to encouraging a deeper understanding of Vancouver through stories, objects and shared experiences. The Museum's vision is to inspire a socially connected, civically engaged city. MOV is an independent, non-profit organization that seeks partners to support the evolution of the Museum's visitor experience.

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Mark Richards backgrounder:

On following page.

Photos:

Mark Richards - <http://ow.ly/pYYC306Gte8>
MOV Building - <http://ow.ly/TxP4306GpST>

Mark Richards Backgrounder

Mark Richards began his career at the British Museum before moving to the National Museum of Science and Industry, which included the Science Museum in London, the National Railway Museum in York and the National Media Museum in Bradford.

During his ten-year tenure as a director at the Museum of London (2005 – 2015) he was the architect behind its transformation to a world-leading cultural institution; doubling visitor numbers and achieving record levels of commercial income generation.

Richards was educated at the University of East London where he studied psychology. He has a particular interest in social anthropology, public art, urban archaeology and photography. He is a Fellow of the Chartered Institute of Personnel and Development, has worked in museum management, change and business turnaround and has lectured on cultural transformation, leadership, creativity and the museum visitor experience.

Outside of work, Mark has a long term interest in public art, museums, galleries and the theatre. He is also an accomplished photographer and has had his work displayed in London and Tokyo. He and his wife enjoy mountain biking, hiking and long distance cycling tours.