

Azrieli Foundation Book Launch With Jeanne Beker

Thursday, February 19, 2015, 7 PM

Museum of Vancouver, 1100 Chestnut Street

VANCOUVER BC — “As a child of [Holocaust] survivors, I’m keenly aware that I have been left with a legacy that’s as powerfully daunting as it is inspiring.” – Jeanne Beker

Jeanne Beker — television personality, fashion designer and daughter of Holocaust survivors — will be reading from her parents’ memoir, *Joy Runs Deeper* at the Museum of Vancouver on Thursday, February 19, 2015 at 7 PM.

Bronia and Joseph Beker paint a colourful picture of prewar life in Kozowa, a small town in eastern Poland where they met and fell in love. When Germany invaded Poland in 1939, everything changed. Until their liberation, the Bekers were first confined to a ghetto and then on the run, relying on the kindness of strangers — and luck. They were adamant about telling their daughters every detail of their war experience, time and time again.

According to Beker, “Now I realize it was [my parents’] storytelling [about their experiences during the Holocaust] that made me who I am, colouring my personal philosophies, imparting a sense of resilience and instilling in me a precious instinct for survival.”

Coinciding with the West Coast launch of *Joy Runs Deeper* is the Museum of Vancouver exhibition, *From Rationing to Ravishing: The Transformation of Women’s Clothing in the 1940s and 1950s*. This exhibition features rare examples of haute couture and Vancouver-made clothing and accessories that reflect how WWII changed society. From the collections of guest curators Ivan Sayers and Claus Jahnke, this exhibition demonstrates how historical events shape our daily lives and have lasting impacts.

This program is presented by the Vancouver Holocaust Education Centre in partnership with the Azrieli Foundation and the Museum of Vancouver. Copies of *Joy Runs Deeper*, published by the Azrieli Foundation’s Holocaust Survivor Memoirs Program, will be distributed to those who attend. To RSVP to the *Joy Runs Deeper* launch, visit www.joyrunsdeeper.eventbrite.ca. Admission to the featured Museum of Vancouver exhibition is by donation to attendees of the launch.

ABOUT THE VANCOUVER HOLOCAUST EDUCATION CENTRE

The Vancouver Holocaust Education Centre is a teaching museum and a leader in Holocaust education in British Columbia, dedicated to promoting human rights, social justice and genocide awareness, and to teaching about the causes and consequences of discrimination, racism and antisemitism through education and remembrance of the Holocaust. The VHEC reaches more than 25,000 students annually. It produces acclaimed exhibits, innovative school programs, teaching materials and online exhibits, many of them with a focus on Canada and the Holocaust.

ABOUT THE MUSEUM OF VANCOUVER

The Museum of Vancouver connects Vancouverites to each other and connects Vancouver to the world. The museum is a gathering place that encourages social engagement and inspires conversation about the future. MOV exhibitions and collections invite exploration of contemporary issues and stories from the past. The museum, an enthusiastic advocate for the city, is an independent non-profit organization that depends on support from the community.

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FOR MORE INFORMATION:

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