



2017
ANNUAL REPORT



CURIOUS PROVOCATIVE CONNECTED

Table of Contents

Letter from The Chair of the Board	7
Letter from the CEO	9
Feature Exhibitions	11
Collections	22
School & Education Programs	27
Public Programs & Events.....	35
Marketing and Communications	39
Philanthropy	42
Staff & Volunteers	46
Visitor Services	53
Financials.....	55

VISION

Our vision is to inspire a socially connected, civically engaged city.

MISSION

Our mission is to deepen our understanding of Vancouver through stories, objects and shared experiences.

Mov
museum of vancouver

2017 was a pivotal year for the Museum of Vancouver as the organization continued with the renewal process that it had begun 12 months earlier.

Board recruitment continued to ensure the Board of Directors has the requisite backgrounds, skills and experiences to reflect the cultural and corporate fabric of our community. Their experience ranges from legal, strategy, finance, governance and marketing to post-secondary academia and indigenous cultural affairs. The Board has a strong committee structure to provide insights and ideas to help shape how the Museum presents itself to the public. The Board continues to actively recruit new Board members

using a skills/competency matrix and has an active pipeline of outstanding candidates for short and long-term recruitment. I thank the whole Board for their tremendous commitment and service to the community, and in particular offer our deep gratitude to outgoing Board Chair Jill Tipping whose thoughtful and impactful leadership navigated the organization through significant transformative change in her two years at the helm.

The relationship with the City of Vancouver is stronger than ever and all at MOV and at COV are extremely proud that in 2017 MOV delivered solid positive net income after 10+ years of struggles and losses. The

significance of this as a turning point cannot be underestimated. The diversification of revenue sources to include increased support from the corporate sector and as well as individual donations has been a resounding success. MOV was particularly proud of the vote of confidence provided by Vancity to MOV in the form of a significant financial partnership and support of MOV's commitment to reconciliation with indigenous communities.

MOV's management team has also continued to strengthen. Chief Operating Officer Mike Mallen stepped into the role of acting CEO in 2017 when MOV's previous CEO unexpectedly returned to the UK. Mike and

MOV's first-class senior team ensured the Museum continued to deliver financial and operational health as well as the community engagement and curatorial excellence that we have long been known for.

Three exhibitions were launched in 2017. The Vienna Model: Housing for the Twenty-First-Century City, Unbelievable and, City on Edge: A Century of Vancouver Activism. These exhibitions led us to increased admissions attendance and revenue. Our school and public programming performed strongly with a total attendance increase of 40% over 2016. The curatorial team was also fully engaged partnering with the Haida Gwaii Museum and guest co-curator Kwiaahwah Jones to put the finishing touches on 2018's major exhibition, Haida Now.

And finally, a word of thanks to our many supporters – members, donors, funders, sponsors, visitors, volunteers and our talented and dedicated staff. Your contributions are invaluable and much appreciated. We simply could not do all of the work without your enthusiasm and passion for MOV.



Joan Young
2018 Board of Directors

2017 BOARD OF DIRECTORS

Jill Tipping (Chair)

Nigel Bullers (Vice Chair)

Joan Young (Vice Chair)

Eddy Adra (Treasurer)

Mary Lou Gazeley

Pamela Goossen

Raymond Greenwood

Dr. Bruce Miller

Linda Morris

Virginia Weiler

Kory Wilson



I had the privilege of serving as the Acting CEO from July to December 2017. This incredibly rewarding experience would not have been successful without the strong support of our Board, staff and community.

Our admissions and attendance continued to grow as we narrowed our focus on visitor experience and delivered exhibitions that showcased our collection and touched on relevant, current issues across the community. These included affordable housing with The Vienna Model: Housing for the Twenty-First-Century City exhibition. In June our exhibition, Unbelievable, showcased quirky and controversial objects in our collection and explored the stories, true or false, that have defined communities.

Once again, we had the pleasure of partnering with Kate Bird to deliver City on Edge: A Century of Vancouver Activism. Here, we featured over 650 photographs of demonstrations, occupations, riots, blockades, and strikes from the early 1900s to the present day, capturing

those transformative moments when the city showed up, stood up, and rallied for change—or exploded in anger.

We also embarked on a plan to make our collection more of a focal point when delivering exhibitions. Institutional priorities allow us to filter decisions for Collections, Exhibitions, Programming and Education linked to institutional priorities: reconciliation, immigration, natural history, social history and contemporary issues. Integral to delivering on the Reconciliation pillar, we welcomed Sharon M. Fortney, PhD as our Curator of Indigenous Collections and Engagement. Our collections team delivered Mindful Collecting, a symposium exploring participatory approaches to collection planning and continued the repatriation of ancestral remains to First Nations in BC.

Diversification of earned revenue and building capacity within our team was a strong element to our success. Our gift shop was open for a full year of operation and expanded to three times the size. This not only provided a valuable visitor

experience but also showed that an on-brand gift shop can thrive. We increased our operating hours to allow more public access to the museum and refined our education and learning program. The growth in our education and learning program allowed us to build capacity and offer more programs to the community. This increased capacity allowed for an additional 4500 students to attend over 2016.

2017 closed with the search and selection of a new CEO, Mauro Vescera. We are excited at the level of excitement and experience he will bring to the organization. In closing, I would like to thank the Board, Senior Leadership team, Staff and the City of Vancouver for their support during the transition. We will continue to engage the community in new and exciting programs that reflect relevant social topics and bring our wonderful collection on display for all to see.

Mike Mallen, Acting CEO



FEATURE EXHIBITIONS

uproar grows on Gastown

JUNIOR JELLY BEAN

CITY ON EDGE

A CENTURY OF VANCOUVER ACTIVISM

Together We United through is strength...
Demonstrations are unique urban events where citizens take over public spaces to voice their concerns and mobilize public opinion.

The exhibition City on Edge is based on a book of the same title and presents 100 photographs of marches, occupations, riots, blockades, and strikes from the early 1900s to the present. Drawn from the photo collection of the Vancouver Sun and The Province newspapers, these images capture transformative moments when citizens stood up and called around a cause or exploded in anger.

Demonstrations hold a special place in the history of Vancouver and continue to shape its future. These events underscore agency, people challenging the status quo and effecting social change locally and globally. As such, the exhibition is an invitation to think about the impact of grassroots activism in our lives.

City on Edge is also an opportunity to recognize the important work of photojournalists, they produced visually striking records that continue to help us make sense of our city.

Kate Bell, photo curator
Viviane Desroches, MOA Curator

— Clark Beath Photo
recent crackdown on soft drugs, turned into riot after police wielding clubs moved into the crowd

Alexander Street in Gastown Saturday night. Demonstration by about 1,200 to 1,400 persons against

10
TIPPED POLICEMAN on horseback pushes and huddled in entrance to building at 5



Total visitors in 2017:
72,667



The Vienna Model: Housing for the Twenty-First-Century City

April 30 - Sept 2, 2017

Curator: Wolfgang Förster and William Menking



The Vienna Model: Housing for the Twenty-First-Century City shined the spotlight on sixty prototypical projects from the last hundred years, with a special focus on the public art that has complemented the city's housing since the First Republic. The ensemble of architectural photos, information, videos, and artworks was presented on scaffolding units arranged according to the ten chapters that underlie the Viennese housing policy. As a way to generate local debates on housing affordability, and quality of life in the city, a few sections in the exhibition drew parallels and points



of comparison between the housing situation in Vienna and in Vancouver.

The exhibition was made possible by the Department for Housing, Housing Construction, and Urban Renewal of the City of Vienna. The Consulate General of Austria in Vancouver generously sponsored the exhibition at MOV.



Unbelievable

June 24 to December 1, 2017

Curator: Gregory Dreicer

Supported by curatorial collective:
Sharon Fortney and Hannah Turner



This quirky exhibition, produced in collaboration with HCMA Architecture + Design, dove deep into the vaults of MOV and assembled iconic artifacts, storied replicas, and contested objects for what became a mind-bending exploration of the role stories play in defining lives and communities – and what happens when we question the tales we’ve long relied upon.

In a context where fake news, alternative facts and falsehoods are ubiquitous and literally nothing can be taken at face value, Unbelievable, looked at the contradictory and unbelievable stories behind MOV’s treasured artifacts, challenging visitors to look differently at the world and facts.

HCMA Architecture + Design contributed exhibition design including graphic identity, communication, and experiential design.





City on Edge: City on Edge: A Century of Vancouver Activism

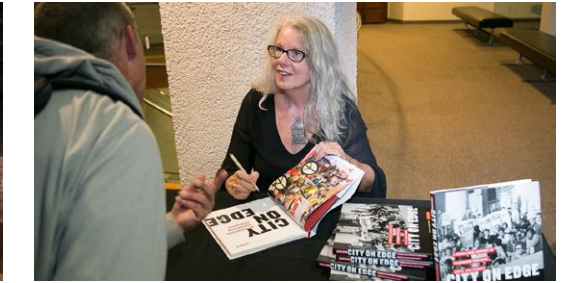
September 28, 2017 to March 5, 2018

Guest Curator: Kate Bird

MOV Curator: Viviane Gosselin

Designer: Amir Ofek

**Project Partners: Vancouver Sun, The Province,
Greystone Book and the SFU School of Interactive
Arts and Technology, BC Federation of Labour,
Local #15, McMillan LLP.**



City on Edge: A Century of Vancouver Activism, a compelling, photo-based exhibition examined our city's rich history of protest demonstrations. The collection features 650 photographs of demonstrations, occupations, riots, blockades, and strikes from the early 1900s to the present day, capturing those transformative moments when the city showed up, stood up, and rallied for change—or exploded in anger. Visitors found themselves in a dynamic and interactive environment of large digital projections, short films, and animated sounds of protest rallies and choirs, inviting the public to engage with and think about the impact of grassroots activism in their lives.

By sharing this extensive photo collection, MOV encouraged visitors to experience a century of

activism not as a series of isolated sit-ins, street demonstrations, and blockades, but as key societal expressions of social democracy. Essentially, these protests have long turned public spaces into stages upon which people share viewpoints, express common goals, mobilize public opinion, and endeavor to effect change.

The exhibition became an exciting extension of the book *City on Edge: A Rebellious Century of Vancouver Protests, Riots, and Strikes*, authored by Kate Bird and published by Greystone Books.



Objects of Encounter: local and global histories of South Asia at MOV

A new collaboration has brought the UBC Department of History and the Museum of Vancouver together on an exciting pedagogical project, which centres on researching and exhibiting the MOV's South Asian collection. The first iteration of the course in summer 2017, led by Dr Tara Mayer, gave 20 UBC Arts students hands-on experience in cataloguing and conservation, in addition to classes on campus to establish historical context for the objects. This is a multi-year project aiming at generating online and in situ exhibitions for 2019.

Mindful Collecting Symposium

Thanks to a grant from the Museum Assistance Program at Canadian Heritage, MOV received funding to host Mindful Collecting (Jan 31-Feb 1, 2017), a symposium exploring participatory approaches to collection planning. We were pleased to have Dr. Robert Gardner as the keynote speaker. Gardner is the former Executive for Legislative Archives, Presidential Libraries, and Museum Services at the National Archives in Washington DC and co-author of The American Alliance of Museums Guide to Collections Planning (2004). Participants who attended included 30 museum professionals and 23 community members, historical societies, cultural associations, architects, naturalists,

**To view more of the collection, please visit:
openMOV.com**

COLLECTIONS





AA 2795 Bear bronze by Beau Dick, 2000s

Indigenous knowledge holders, public and academic historians, neighbourhood associations and LGBTQ community organizations, each providing input on MOV's collecting directions and priorities. This strategy aimed to embed diverse perspectives in the very guiding principles that shape our collections. The success of the Symposium was felt in the positive energy throughout the two-day event but is most tangibly recorded in the thoughtful comments collected from the museum professionals and community members who attended and by the interest in repeating this consultative collection planning model in other museums in Greater Vancouver.

Acquisitions

In 2017, the museum acquired 465 artifacts which augment our collections and support upcoming exhibits. A very special acquisition was made of a cast bronze image of a bear by Beau Dick who passed away in 2017. Other highlights include a significant collection of Cantonese opera costumes, a large collection of magic lantern slides featuring images of early Vancouver, the architect's model for Woodward's redevelopment, and the costumes of The Bovines, a legendary Vancouver drag act in the 1980s. A number of Expo 86 acquisitions were also made, triggered by the 30th anniversary of the fair the previous year. We engaged in rapid response collecting with the acquisition of a Pussyhat and placards from the Vancouver Women's March held January 21, 2017.

H2017.35.1 Pussyhat by Kim Werker, Women's March, Jan 21, 2017



Digitizing the Collection

For eight consecutive years, the Museum of Vancouver has been the grateful recipient of a BC History Digitization Programme grant from the Irving K. Barber Learning Centre at UBC. The programme promotes increased access to BC historical resources by providing matching funds for digitization projects that result in free online access to provincial historical material. The funding has allowed the museum to digitally photograph approximately 2,500 artefacts each year. The ongoing digital photography of new acquisitions now represents 40% of MOV's collection of approximately 70,000 artefacts. The images are linked to the museum's online database,

openMOV, accessible at <http://www.museumofvancouver.ca/collections>.

In 2017, MOV digitized artifacts related to early Vancouver industry artifacts and BC archaeology. Due to the small size of many of the archaeological specimens, we were able to digitize at a greater pace than previous years. At project's end, the digitization technician had completed the photography of 10,290 objects resulting in 20,580 photographs uploaded to the museum's online, publicly accessible database, openMOV.



H2017.6.11 Bovines costume, 1980s



H2017.26.45 Glass slide, 1910s

Repatriations

MOV continues to work with BC First Nations on repatriation of ancestral remains and spiritually significant belongings. In the spirit of reconciliation, MOV recognizes that the process of repatriation is paramount to building trust and developing healthy relationships. Notification letters have been sent to several BC First Nations regarding ancestral remains at the museum, and one ancestor made the journey home in 2017. Work is also currently underway to repatriate secret society and mortuary items to the Haida community as part of the initiative.

Conservation

The department updated and digitized preventive conservation procedures (environmental monitoring, integrated pest management, condition reporting) to reflect current best standards, and joined a glove recycling program. In preparation for the Haida Now exhibition, MOV began to undertake an analytical survey of ethnographic items to ascertain the amount of heavy metal pesticides in our First Nations collections. With assistance from the Canadian Conservation Institute, we also undertook analytical tests to identify the dyes and fibres in some of the 19th century Chilkat blankets. 2017 saw 25 completed conservation treatments, including reshaping and mending a fragile spruce root basket, and repairing broken parts in an argillite casket by Charles Edenshaw.



New Recruits

In the spring of 2017, two new recruits joined the Curatorial and Conservation department:

Fiona Hernandez was hired as full-time conservator. Hernandez completed her Masters in Conservation at Melbourne University in Australia. She interned at the Canadian Conservation Institute and worked two years as conservator at the Anischaaukamikw Cree Cultural Institute, Oujé-Bougoumou, Quebec.

Sharon Fortney was hired as Curator of Indigenous Collections and Engagement (3.5 days/week). She is responsible for indigenous community engagement for MOV's exhibition projects and related programs. She is also the team leader for repatriation. Fortney completed an M.A and PhD in Anthropology at UBC and has worked on research and exhibition projects in several institutions including the Glenbow Museum, the UBC Museum of Anthropology, the West Vancouver Museum, and the Burnaby Village Museum, amongst others.



SCHOOL & EDUCATION PROGRAMS

Total Number of Schools:

160

Private Schools:

35

English Programs:

501

Public Schools:

95

ESL Schools:

30

French Programs:

37

Total Number of Students:

12,650



MOV education department offers a rich, diverse syllabus of educational programs and continues to be at the forefront for educators seeking innovative and inspiring educational experiences to complement their classroom learning.

The education department has played an integral role in supporting MOV's strategic goals through increased attendance, programming supporting

the TRC "Calls to Action", strategic collaborations and engaging new and diverse audiences. The strategic goals serve as a guide for the work of the department and are reflected in our activities throughout 2017. These goals will continue to serve as benchmarks against which we measure performance over the coming years.

Increase attendance

The strategy for achieving ambitious attendance targets was focused on building capacity through the implementation of a departmental restructuring. This initiative was a resounding success and enabled the department to grow attendance and increase paid revenue. The investment in department restructuring has strengthened the organizations core capacity and as such will enable growth, the development of knowledge and will ultimately support MOV in achieving its mission.

On the strength of our dynamic school programs, the education department achieved an astounding 35% increase in attendance and 42% increase in revenue. The strong performance is a testament to the special place that our department holds in the consciousness of teachers, and to the dedication, imagination, and expertise of the staff and volunteers whose work make the department a success. MOV education department welcomed over 14,000 students from school districts throughout the province.

Reconciliation (Building Relationships)

The Museum has prioritized the implementation of recommendations stemming from the Truth and Reconciliation Commission Calls to Action report, and is responding with staff training, program development, additional research, new partnerships, and relationship building in the community.





Towards this goal, MOV education department continues to integrate Indigenous content in the core school program repertoire and we have added a new program focused specifically on the devastating effects of colonialism and the principles of reconciliation. We are committed to supporting teachers in their efforts to teach about Indigenous peoples in informed, respectful and appropriate ways and to help students understand the process of reconciliation.

The guiding principles underlying the development of the new Indigenous program were first informed by a two-year collaboration with the Musqueam community, which culminated in the award-winning

čəsna?əm: city before the city exhibition. The čəsna?əm exhibition provided the inspiration and foundation on which the Stories of Resilience and Road to Reconciliation program was conceived and developed. Following this, staff participated in a broad range of professional development opportunities aimed at deepening their understanding of Canada's policies and treatment of Indigenous peoples, including the ongoing impact of Canada's residential school system. Museum staff are busy finalizing program content and are benefiting from the knowledge and expertise of the Museum's Curator of Indigenous Collections and Engagement, Sharon Fortney.

Community Partnerships

MOV continues to be a premier destination for ESL schools and our offerings have grown to include programming for International students enrolled in language programs designed to prepare them for study at English language post-secondary institutions. A discovery-based learning model engages students in cooperative "hands-on" activities and in so doing, creates opportunities to acquire language in a natural and meaningful way.

MOV education department continues to reach out and work with organizations assisting with the resettlement of newcomers, including the Settlement in Schools Workers, S.U.C.C.E.S.S and the I.S.S. of B.C. In June, the MOV provided families registered

in the SWIS program with a fun and educational day discovering the history of Vancouver. SWIS coordinators were especially pleased to see that participants who began the day as strangers, ended having made new friends.

In addition to Newcomer groups, MOV was pleased to host Indigenous youth groups from the Cayoose, Nooaitch and Sto'lo First Nations. We continue to look for new opportunities to connect with Indigenous communities, while building on the existing relationships with our First Nations partners.

Strategic Collaborations/ Grow Public Awareness

Other education initiatives that helped expand the Museum's outreach included the Vancouver

Regional Heritage Fair, the Evening of Eminence and Professional Development Educator Events.

Canada's sesquicentennial anniversary provided an opportunity for MOV education department to participate in two initiatives: the Government of Canada Youth Initiative, Canada 150 & Me and the Journey of a Lifetime performative exhibition.

The Canada 150 & Me project launched in Vancouver with a youth forum focused on the environment. Over 120 youth representatives from across Canada participated in the Vancouver forum and as a host partner, MOV provided young people with an opportunity to learn about Canada's history of environmentalism from a West Coast perspective. This special multi-destination event culminated

in Ottawa, where participants presented their findings to government, business and community leaders.

Journey of a Lifetime, produced by the Calgary Heritage Park for Canada's 150th anniversary celebration, was a small traveling exhibition presented at MOV in conjunction with a theatre performance from November 24 to December 2. This dynamic production shared stories of the people, places and triumphs involved in the westward migration of the early 20th century – the largest wave of immigration in Canadian history. MOV hosted over 400 enthusiastic school children and their teachers for this unique and interactive theatrical performance. For many, this would mark their first experience with live theatre and teachers remarked that this novel learning opportunity made a full and lasting impression on their students.

These initiatives allowed MOV to broaden their national presence and contribute a Vancouver

perspective to the national 150th narrative. These special collaborations provided MOV with opportunities to strengthen relationships with national organizations and ultimately advance the Museum's strategy to grow public awareness.

Conclusion

In many ways, 2017 has been a break-out year for the education department, with high attendance figures, record breaking revenues, dynamic partnerships, all while providing an outstanding visitor experience for teachers and their students. We gratefully acknowledge our talented team of volunteers whose indefatigable energy, creativity and relentless support continues to provide an outstanding, "one-of-a-kind" educational experience. The department attained high achievement in all areas, giving the team a tremendous sense of accomplishment and we approach the year ahead with great optimism.





PUBLIC PROGRAMS & EVENTS



2017 Programs:

MOV presented a wide variety of public programs and community events in 2017.

Over 30 programs were developed in conjunction with our two featured exhibitions, Unbelievable and City on Edge: A century of Vancouver Activism.

Unbelievable was a quirky exhibition assembling iconic artifacts, storied replicas and contested objects for a mind-bending exploration of the role stories play in defining lives and communities – and what happens when we

question the tales we've long relied upon. Historian John Atkin & Rob Howatson shared local stories that sounded too good to be true, beginning with country singer Loretta Lynn being discovered in Vancouver's 'chicken coop' in a Fraserview backyard.

Scholars Carole Gerson and Alix Shield presented an intimate look at Mohawk writer E. Pauline Johnson's texts, the packaging of her publications and her challenging place within Vancouver's literary and cultural history.

Working with our Vanier Park partners, Winter Wander attracted over 1,800 guests who explored MOV and our neighbours' facilities while being entertained by performers from Bard on the Beach and students from the Vancouver Academy of Music. This festival continues to grow and attract families from across the city.

Partnering with Kate Bird, co-curator of City on Edge, MOV hosted a panel of historians and archivists who discussed the archiving of local protest movements.

In partnership with Architecture Canada - Metro Vancouver Chapter, MOV presented Built City, focusing on one of Vancouver's hottest topics: built local affordable housing models for families. Moderated by Gloria Venczel from Architecture Canada, an informed group of Vancouver housing advocates and professions discussed key issues surround quality living spaces for Vancouver families.

In May, we hosted MOVies@MOV, including the Canadian premiere of Bart Simpson's subline

urban documentary film, Brasilia, Life After Design. Part ode, part critique, Bart Simpson's film took the viewer on a surreal and melancholic tour of a strange and monumental cityscape.

The Happy Film, a playful documentary by Stefan Sagmeister and Ben Nabors provided fodder for the viewer to contemplate larger questions about their own mortality and levels of happiness. The film was followed by a panel discussion on the film's pursuit of happiness, facilitated by Sagmeister.

In May, MOV hosted the ExplorAsian Recognition Gala in support of Asian Heritage Month. Guests were entertained with Pan Asian performance and cuisine in recognition of mixed Asian community leaders and organizations.

MOV members and guests were entertained in December by a number of 'protest choirs' in "Never Going to Stop this Train". Left Coast Labour Chorus, Solidarity Notes, Woodward's Community Choir and others performed protest music of various genres including labour, Canadian songbook, folk, pop, gospel and jazz.

Over 4,000 members and visitors attended MOV's programs and events, ranging from book launches, round table discussions, curator talk and tours and community wide events including Journey of a Lifetime. Partnering with Heritage Park Historical Village, MOV presented this national touring exhibit and theatre performance told through the eyes of immigrants who journeyed across the Canada in Colonist cars. MOV targeted a new market, the local seniors' homes while attracting 467 students, teachers and chaperones.



Number of Programs:

41

Number of Participants:

4,150





MARKETING & COMMUNICATIONS

With a focus on attracting the tourism market to MOV, relationships were built, and contracts were negotiated with key tourism partners including Vancouver Trolley, Vancouver Attractions Group, City Passports and Tourism Vancouver. Social media initiatives were enhanced to attract a broader, younger and more diverse audience to explore our galleries and enjoy our exhibitions.

MOV Website Sessions:

174,982

YouTube views:

13,359

Facebook Followers:

10,333

Instagram Followers:

9,493

Facebook video views (10 sec +):

9,550

Twitter Followers:

25,322

441,220
MOV Website Pageviews:

We are so appreciative of the support we receive from individuals, corporations, foundations and community organizations throughout the year. The generosity of our donors enables MOV to expand our school programs, digitize artifacts within the collection, present world-class exhibitions and community programs and events.

Financial support enables MOV to further our vision, embodying the energy, passion and spirit that makes the City of Vancouver so unique.



PHILANTHROPY

Institutional Funders



Corporate Supporters



The Vienna Housing Promotion and Arbitration Board for Housing Law (MA 50)



EasyPark



mcmillan



Foundations

Vancouver Foundation

Kingfisher Foundation

The Benevity Community Impact Fund

Koerner Foundation

Audain Foundation

The Zacks Family Charitable Foundation

Friends of MOV

Anonymous

Diana Belhouse

William S. Blackie

Mark Dwor

Deborah Gibson

Evelyn Harden

Henry Hawthorn

Florence M. Hungerford

Audre-Barbara Jackson

Margaret Lyons

Thelma D. Mulholland

Diana Sanderson

Ronnie Tessler

Anona Thorne

Jill Tipping

Elizabeth B. Walker

Bruce Watson

Rita West

Joan Young

Julie Backer

Stephen Bellringer

Georgina Brunette

Shinichi Omatsu

Susan Stout

Lisa Turner

Eva (Billie) Williamson

Eddy Adra

Eleanor Boyle

Nigel Bullers

Nancy Densmore

John Edmond

Jim Evans

Pamela Goossen

Hugh Lindsay

Marti Oppenheimer

Vern Bethel

Roy Brainerd

Ernie Chan

Susan Harvey

Gregory Henriquez

Pat Huntley

Dwight Koss

Hilda Lam

Lawrence Lott

Brian Martin

Laura Mckenzie

Judy Mcleod

Kerrin Moore

Walter Peachey

Marie Rogers

Sandy Say

Ruth Scheuing

Karin Schjelderup

Joan Seidl

James Shears

Charlie Sigvardsen

Kevin Smith

Lyanne Smith

Karen Wilson

Willow Yamauchi

Beth Carter

Stephanie Chan

Charles Clapham

Barbara Fousek

Maggie Geiser

Brian Gushulak

Evelyn Hortobagyi

Linda Johnston

Imogene Lim

Hilary Meredith
And Michael Heeney

Anne B Piternick

Eleanore Wellwood

Anne B Piternick

Eleanore Wellwood

Membership

The Museum of Vancouver enhanced its membership program with a focused renewal and solicitation strategy, resulting in increased membership engagement. Members participated in free public programs, attended panel discussions, workshops and were immersed in the compelling stories presented throughout our exhibitions.

We welcome everyone as active participants in MOV's community. Explore our galleries, join in a workshop, participate in discussions, be inspired, be engaged!

Number of Members in 2017:
1,603



**STAFF &
VOLUNTEERS**

Executive



Mauro Vescera
Appointed CEO 2018



Mike Mallen (Acting), July-Dec
Mark Richards, Jan-July
CEO

Finance & Administration

Mike Mallen,
Chief Operating Officer

Cecilia Von Berg,
Accounting &
Payroll Coordinator

Eloisa Saragpon,
Administrative
Accounting Clerk

Cali Dilecce,
Facility Rentals
& Sales Specialist

Collections & Exhibitions



Viviane Gosselin
Director of Collections &
Exhibitions, Curator of
Contemporary Culture



Sharon Fortney
Curator of Indigenous
Collections and
Engagement



Fiona Hernandez
Conservator



Heather Turnbull
Exhibition Coordinator



Wendy Nichols
Curator of Collections

Gregory Dreicer
Director of Curatorial
& Engagement

Kwiaahwah Jones,
Guest Curator

Paola Merkins,
Curatorial Associate

**Christine
Pennington,**
Collections
Associate

Jillian Povarchook,
Collections &
Curatorial Associate

Montanna Mills,
Curatorial Assistant

Brandon Rivas,
Museum Technician/
Collections Assistant

Shaney Kille,
Summer Collections
Technician

Marilyn Williams,
Summer Collections
Assessment
Technician

Klaus Koa,
Fabrication
Coordinator

Briannah Cristofoli,
Museum Technician

Nick Farrell,
Museum Technician

Rama Flarsheim,
Museum Technician

Blake Kriedemann,
Museum Technician

Visitor Services



Gregory Fruno

Director of HR & Visitor Experience



Brendan Brooks

Operations Manager

Aerin Hack,
Visitor Experience
Coordinator

Asia Siemens,
Visitor Experience
Coordinator

Sarah Kamal,
Visitor Experience
Coordinator

Erika Saul,
Visitor Experience
Supervisor

Jeraldine Carcha,
Visitor Services

Dustin Clark,
Visitor Services

Irina Dragnea,
Visitor Services

Karen Francis,
Visitor Services

Holly Frizell,
Visitor Services

Barbra Frizell,
Visitor Services

Marla Gagnier,
Visitor Services

Kellie A. Haines,
Visitor Services

Hannah Lorena,
Visitor Services

Linda Lidstone,
Visitor Services

Mark Moraes,
Visitor Services

Naomi Nguyen,
Visitor Services

Justine Rego,
Visitor Services

Audience Engagement & Education



Jane Lougheed

Education Programs Manager



Ashley Jones

Education Program Officer

Alan Kollins, Community
Engagement Manager

Kevin Shipalesky,
Public Programs Coordinator

Rebecca Cron,
Museum Interpreter

Kendall Kloosterman, Bilingual
Museum Interpreter

Marketing & Development



Sue Griffin

Director of Philanthropy
& Marketing

Myles Constable,
Marketing Manager

Jasmine Crisp,
Marketing Assistant

Angela Yen,
Marketing Assistant

Erin Reddekopp, Development
Coordinator

Laurie Grant,
Development Advisor

Nicki Merz,
Program Assistant

Brad Alexander	Graeme Gibson	Vanessa Leblanc
Robyn Ashton	Barbara Gleason-Kyle	Jeanette Lee
Scott Babakaiff	Danielle Green	Angela Leung
Jim Balakshin	Nancy Hawkins	Ashley Lewis
Victor Benito	Kellan Higgins	Colleen Liu
Ahmed Bouchiba	Aylenna Holland	Polan Lu
Odette Bourgeois	Viviane Hotz	Connie Maclean
Teresa Calderon	Tony Jiang	Joren Macmillan
Zaena Campbell	Oleg Jiliba	Helen Martin
Annie Chang	Mauro Joao	Lloyd McGregor
Jake Chowen	David Johnson	Shawne McIntyre
Ophelie Clairmont	Marcey Johnson	Craig McKee
Hare Craig	Marylin Jung	Arleigh McKerlich
Maria Cruz	Victoria Kablys	Amanda McNeil
Kim Davison	Frederick Kaschel	Nicki Merz
Julia Diachenko	Pat Kennedy	Caroline Milburn-Brown
Norma Dixon	Amy Lai	Janet Morley
Dianna Drahanchuk	Nick Lakowski	Haig Morrison
Fiona Dunnett	Kerri Lanaway	Brooke Nadasdi



Canada 150 Unsung Heroes Award

Connie Maclean was recognised by Honourable Hedy Fry for her outstanding volunteer efforts in the community. Connie has volunteered for two days per week at the Museum of Vancouver and has been involved for over 12 years. She assists significantly with the museum's digitization program which makes artifacts in the collection accessible to the public through MOV's online database, openMOV.

Always willing to learn new things, Connie's positive "can do" attitude makes her a star volunteer. Connie received a certificate and a Canada 150 pin made from the copper of the original roof of the House of Commons.

David Nguyen	Julia Soderholm
Amir Ofek	Megan Stewart
Tara Ohta	Nicole Sylvia
Dani Rozas	Lucas Terpkosh
Craig Scharien	Veronica Trebesh
Sonya Schmidt	Harold Wang
Angela Schmold	Elizabeth Wolrige
Joan Seidl	Harry Wong
Jennifer Sly	Jackie Wong
Doug Smith	Brandon Yan
Lisa Smith	Scarlett Yang

Volunteer hours worked (including board):

2,607



VISITOR SERVICES

The focus of the Visitor Experience operation in 2017 centered on staff development and improving information management. The realignment of personnel enhanced the organization's ability to support the delivery of new initiatives, grow earned revenues and expand promotional campaigns.

Improvements to information management ensured the delivery of consistently high levels of customer service to MOV's full range of patrons, including exhibition gallery visitors, school groups, senior tours and facility rental clients.

Our Facility Rentals program saw over 11,000 attendees for various functions. These functions

included weddings, conferences, and television shoots. We revamped our venue rentals guide and increased our web presence by utilising booking tools like SpaceFinder BC, Creative BC and Eventective.

The @MOV gift shop entered its first full year of operation since opening in August 2016. We continued to support local artisans and producers and grew the operation to 15% of earned revenue in 2017. The gift shop will expand operations in 2018 with the new Lattimer Gallery @MOV to bring an elevated level of product and visitor experience.

2017

Revenue	Amount	Percentage
City of Vancouver	1,078,289.01	44%
Admissions and Memberships	555,480.56	23%
BC Arts Council	200,000.00	8%
Other Earned Revenue	294,030.71	12%
Sponsorships & Donations	182,175.60	7%
Other Provincial Funding	83,000.00	3%
Federal Funding	63,682.02	3%
	2,456,657.90	100%

Expenses	Amount	Percentage
General & Admin	1,004,931.33	41%
Exhibitions	450,080.07	19%
Conservation and Collection Care	240,007.45	10%
Education and Public Programs	260,924.45	11%
Marketing	209,004.69	9%
Development	164,047.10	7%
Museum Enterprises	97,861.13	4%
	2,426,856.21	100%

The financial statements of the Vancouver Museum Society were completed by independent auditors for the year ending December 31, 2015. This is an illustrative summary and is not intended to replace the full audited financial statements, which can be made available upon request.

FINANCIALS



**STAY
CONNECTED**

Web: museumofvancouver.ca
 Twitter: @MuseumofVan
 Facebook: /MuseumofVancouver
 Instagram: @MuseumofVan



1100 Chestnut Street, Vancouver, BC V6J 3J9 museumofvancouver.com

Front Photo Credit: City of Vancouver Archives, CVA Bu P723, photographer David Crichton Paterson