



# MOV

museum of vancouver

## Annual Report 2011

Of the city. For the city.

This is your Museum of Vancouver.

[www.museumofvancouver.ca](http://www.museumofvancouver.ca)

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## Vision

To hold a mirror up to the city and lead provocative conversations about its past, present, and future.

## Mission

To connect people with Vancouver, people with ideas, and people with each other; provoke vibrant debate on contemporary Vancouver issues; deliver an outstanding museum experience through innovative, world-class exhibitions and engaging, multidisciplinary public programs; explore the continuous transformation of the city in provocative, participatory, and innovative ways; and build a powerful and relevant collection of Vancouver-focused objects, photography, multimedia, and more.

## Values

### Integrity and Excellence

We will act with the highest ethical and professional standards in our work, with our visitors, colleagues, and communities.

### Community Engagement

We value and seek input and collaboration from as many and as diverse community voices as possible.

### Dialogue and Debate

We will act with courage by anticipating and reflecting socio-cultural changes and by providing a forum for critical discussions, no matter how difficult or challenging.

### Promotion of Intercultural Understanding

We will seek opportunities for the many cultures that co-exist here to learn about and from each other.

### Passionate Advocacy for Vancouver

We care deeply about this city and where it is going and how it arrived here — we want to inspire that kind of passionate concern and interest in our visitors.

## Overview

In 2011 the MOV saw our brand continue to grow and impact the community. Our three special exhibitions included *SweaterLodge*, *Bhangra.me*, and *Neon Vancouver | Ugly Vancouver*. Our programming and audience engagement department added insight by creating meaningful dialogue around social and political issues of interest to Vancouver.

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## Letter from the Chair of the Board

I have been reflecting on our accomplishments at the Museum of Vancouver this past year as I complete my term as Chair. From exhibitions and programming relating to music, dance, conceptual architecture and family culture, to investigating repatriation of specific artifacts, it has been a year of exploring ideas and concepts and reaching out to new and varied audiences. The oldest city museum in Canada, the Museum of Vancouver seeks new avenues of connecting with the range of communities in Vancouver and with those interested in Vancouver. The MOV continues to work on the web-accessible database, openMOV, with its digitized images of the collection. The recent exhibitions and programs of *Bhangra.me*, *Neon Vancouver* | *Ugly Vancouver*, *SweaterLodge unlatched*, *Migrating Landscapes*, and *Chosen Family Portraits* have stimulated thought and resonated with many. Not surprisingly, as a result of this varied and open approach the Museum continues to receive awards and accolades including the Canadian Museum Association Award of Outstanding Achievement for *Bhangra.me* in the Education Category.

The Museum of Vancouver has made very concerted efforts to improve its financial circumstances in what has been a somewhat challenging economy. Despite factors outside of the MOV's control, such as reductions in student visits due to ongoing issues in the education sector, the results of the efforts have been significant and much improved over the previous year. By continuing in this manner and exploring other approaches, the outlook for the MOV's future is encouraging.

I would like to thank all my fellow board members for their shared purpose and belief in the MOV. This is seen not just at the board level, but also on committees and through board members' work with staff. My thanks in particular to Carol Kerfoot (whose term has now ended) for her valuable contributions to the board over the past 10 years. What a pleasure it is to also welcome our new members to the board.

### 2011 Awards and Notables

- Canadian Museum Association Outstanding Achievement Award for best project in the Education Category for *Bhangra.me*.
- Georgia Straight 2011 Best of Vancouver: 3rd in the category of Best Public Art Gallery



### 2011 Board of Directors

Hilary Meredith, Chair  
Hugh Bulmer, Vice Chair  
David Sung, Vice-Chair  
Bill Cox, Secretary / Treasurer  
Carol Alter Kerfoot, Past Chair  
Rooky Driver  
Eric Cohen  
Janet Morley  
Dr. Bruce Miller  
Harriet Man

We are also deeply grateful to the City of Vancouver, the BC Arts Council, the BC Community Gaming Grant program, and for federal support through various programs. We are truly thankful for the ongoing support of our donors, sponsors, volunteers, and members. The real understanding and support for the MOV's vision, coupled with these important financial contributions, are highly valued and much appreciated. On behalf of all the board, I thank Nancy and all of the Museum of Vancouver's staff on their achievements over this past year. We look forward to another year of provocative conversations and engagement.

- Hilary Meredith, Chair

## Letter from the CEO



Provocative, engaging, participatory, innovative — these are the adjectives we want people to use to describe their experiences with the Museum of Vancouver. 2011 brought us closer to realizing our vision and delivering these experiences.

This past year was a turning point for the MOV. Awareness of our brand increased and as a result our contributed and earned revenue grew substantially. By reducing expenses, we were able to balance the budget despite a marked downturn in admissions revenues due to the economy and other factors. It came at a cost, as staff and managers worked reduced hours but continued to produce exceptional products and services to our customers. I am grateful to have such an amazing, dedicated team at the MOV. I believe that our continued success is more likely than ever before.

The MOV's work with the community reached new levels of collaboration. The *Bhangra.me* project, done in partnership with the Vancouver International Bhangra Celebration, engaged no fewer than 200 people in its making, mostly from the South Asian community. Although it never found the audience we anticipated, the project was a success on many levels. The first exhibition of its kind in Canada, *Bhangra.me* created an important body of research

and added valuable objects to the MOV's collection. It also won a Canadian Museums Association Award of Outstanding Achievement.

The MOV diversified its audience in other ways. We partnered with Rain City Chronicles, Interesting Vancouver, and Ken Talks to create participatory venues for exploring broad topics of interest to Vancouverites through storytelling. We also worked with other organizations to explore subjects as varied as the impact of web-based and mobile tools on building community to issues of cultural diversity and sexual identity. A group of young people were engaged through the inaugural MOV Youth Council. They combined notions of street art and the environment culminating in a "yarn bomb" of the MOV's iconic crab sculpture.

Vancouver's built environment was a central theme at the MOV in 2011, beginning with the exhibition *SweaterLodge: Unlatched*, curated by architects Stephanie Robb and Bill Pechet, and ending with *Neon Vancouver | Ugly Vancouver*, an exploration of the history of neon on Vancouver's streets. Programming throughout the year explored architectural themes including the popular *This is Not an Architectural Speakers Series*, *Built City @ MOV*, and *Migrating Landscapes* — Canada's official entry to the 2012 Venice Biennale of Architecture.

Collections were also central to the work at the MOV over the past year. An upgrade to our storage area prepared the MOV to receive the Olympic Legacy Collection from Vancouver 2010. In addition, the Museum launched openMOV, an online collections database. OpenMOV gives us a great tool to manage the collection and allows the public to gain online access to the artifacts.

I am optimistic about the MOV's future and I am confident we can continue to push the boundaries, provoke powerful discussion about our city, and engage citizens in meaningful conversations about issues of importance to them.

- Nancy Noble, CEO

### 2011 by the Numbers



# Special Exhibitions

We continue to develop creative and innovative temporary exhibitions that tell the story of Vancouver while engaging our audience in dialogue about Vancouver.

## SweaterLodge Unlatched

SPECIAL EXHIBITION

January 14–May 1, 2011

**Curation and Design by:** Bill Pechet and Stephanie Robb

The MOV started the year by suspending the monumental *SweaterLodge*, originally created by Bill Pechet and Stephanie Robb as Canada's submission to the Venice Biennale in 2006. Made of 2,560 recycled soda bottles, the sweater's theme of sustainability was under scored by installation walls built of stacked soda bottles (later donated to the Food Bank). *SweaterLodge* unsettled notions of consumption (massively out of control), the irony of sustainability (you can't recycle a bottle unless you first make it), and sacred space (visitors were encouraged to remove their shoes before entering the gallery).

**Funding Partner:** Polartec

**Presenting Partner:** Mountain Equipment Co-Op

**Media Partner:** Georgia Straight



Above: The installation of the gigantic fleece *SweaterLodge*.

## Bhangra.me

Vancouver's Bhangra Story

SPECIAL EXHIBITION

May 5, 2011–January 1, 2012

**Co-curated by:** Viviane Gosselin, MOV Curator of Contemporary Issues Naveen Girm, Guest Curator

**Co-Produced with:** Vancouver International Bhangra Celebration Society

**Design by:** Propellor Studio

Bhangra — and by extension the greater story of South Asians in Vancouver — is deeply intertwined with Vancouver's own story. This two-year collaboration attempted to interpret and understand what bhangra means to people in Vancouver.

The exhibition was based on research, community consultation, original interviews, archival video footage, personal photo albums, community consultations, and support from Vancouver's bhangra community. Visitors interacted by playing instruments, listening to playlists curated by local DJs, reading about bhangra's connection to social protest, dancing in the Performance Lounge, and sharing their story on a digital story map. The research produced the first historical



interpretation of bhangra's significance in Vancouver and demonstrated bhangra's role as a cultural tool for inter-cultural bridging during labour disputes, in challenging gender roles, and in establishing the grounds for re-imagining the definition of Canadian identity. The exhibition became a powerful catalyst to explore and provoke new conversations about the larger story of integration, intercultural relations, hybrid identities, and community-building involving the South Asian community in greater Vancouver. The exhibition employed technology to create an interactive story-map within the exhibition. This was also a highlight of a joint website (<http://bhanga.me>) that enabled people to add bhangra stories, photographs, and videos.

The research and exhibition stimulated numerous public conversations about the specificity of Vancouver's bhangra in the media, as well as a CBC radio documentary produced through the program "Ideas."

**Presenting Community Partner:** Vancouver International Bhangra Celebration

**Funding Partners 25k+:** City of Vancouver  
125, Vancouver Foundation

**Presenting Sponsors 10k+:** Vancouver Airport Authority, Tourism India

**Supporting Sponsors and Donors:** Kulwinder Sanghera and the South Asian Broadcasting Corp, Raj Arneja and Nanak Foods, Nature's Path Foods, Dhir Family

**Media Partners:** RED 93.1FM, Georgia Straight, RJ1200, SCHEMA Magazine

## Neon Vancouver | Ugly Vancouver

How 19,000 signs launched a visual purity crusade  
**SPECIAL EXHIBITION**  
October 13, 2011

**Curated by:** Joan Seidl, MOV Director of Collections and Exhibitions

**Design by:** Resolve Design

The MOV returned to the riches of its collection in presenting *Neon Vancouver | Ugly Vancouver*. A dozen years after first displaying the neon sign collection, the differences between the exhibitions feel like a measure of how far the Museum has come. *Neon Vancouver | Ugly Vancouver* has a strong point-of-view based on research of the anti-neon crusade that gripped Vancouver in the 1960s and 1970s. Accompanying the signs is a back-lit display of the photographic work of the late Walter Griba, whose gritty photographs captured streetscapes crowded with signs — neon and otherwise. The in-kind sponsorship of Pattison Signs allowed us to repair some signs and put them into working condition. Finally, we produced a catalogue that will build a lasting understanding of Vancouver's love/hate relationship with neon.

**Supporting Sponsor:** Pattison Signs, Vancouver Airport Authority  
**Media Sponsor:** Georgia Straight





Top left: Neon Vancouver | Ugly Vancouver. Centre left: Migrating Landscapes. Bottom left: Chosen Family Portraits. Left and below: media clips from Neon Vancouver | Ugly Vancouver.



## Migrating Landscapes

TEMPORARY EXHIBITION  
November 3–November 27, 2011

**Curation and Design by:** Johanna Hurme, Jae-Sung Chon, and Sasa Radulovic of the Migrating Landscapes Organization

For this exhibition we partnered with the Migrating Landscapes Competition to display the creativity of emerging architects. Architectural models were created by young Canadians to reflect how cultural memory plays a role in how we think about space and home. The exhibition at the MOV was the display of the BC regional portion of the competition. Migrating Landscapes is Canada's official entry at the 2012 Venice Biennale in Architecture

**Partner:** Migrating Landscapes Organization



## 5 Things: From Bill Richardson

MOV STUDIO  
April 18–July 20, 2011

**Curated by:** Bill Richardson

In the newest edition of *5 Things*, we invited Bill Richardson of CBC radio to choose items from the MOV's collection for display in the studio. Bill remarked of his items that they "betray" his western roots and his domestic biases, as well as expressing ideas of heroism. Items included a bust of Mussolini, Joe Fortes' chair, Ken Brock's mask, and handmade toys.

## Chosen Family Portraits

MOV STUDIO

August 2–November 6, 2011

**Curated by:** Amber Dawn, Queer Film Festival;  
Vivian Gosselin, MOV Curator of Contemporary Culture  
**Design by:** 10four Design Group

In August 2010 the Vancouver Queer Film Festival worked with photographer Sarah Race and radio journalist Sarah Buchanan to create *Chosen Family Portraits*. We were pleased to display this beautiful series of portraits again at the MOV to launch our research into our 2013 special exhibition *Sex Talk in the City*. The non-traditional family portraits were accompanied by stories that explore the formation of non-biological families, as created by many lesbian, gay, transgender and queer people, especially those with problematic relationships with their birth families.

**Presenting Sponsor:** Options for Sexual Health  
**Supporters:** Vancouver 125, the Arts Partners in Creative Development, Government of Canada.

## Vancouver 2010 Olympic and Paralympic Legacy Collection: A Preview

MOV STUDIO

November 16, 2011–February 15, 2012

**Curated by:** Joan Seidl, MOV Director of Collections and Exhibitions  
**Design by:** Dave Winstanley, MOV Fabrication Coordinator

Our collections team continues to catalogue items from the Olympic Legacy Collection, and we were pleased to put a small number of these treasured items on display in the fall. Displays included materials from the Torch Relay, the Four Host First Nations, the medal ceremonies, the mascot Miga in many sizes, and a variety of 2010 Olympic trading pins.

## Post No Bills: Vancouver's Punk Family Tree

COMMUNITY DISPLAY CASES

January 26–February 26, 2011

**Curated by:** Eric Swanick and Kate Barbara

A selection of posters, LPs, and other items documenting the birth of Vancouver punk. Collaboration with the PuSh Festival.



Above: *Chosen Family Portraits* opening night.  
Below: MOV Director of Collections and Curation, Joan Seidl, installs the torch carried by Wayne Gretzky. Bottom: Post No Bills.





# Programming & Audience Engagement

## Exhibition-Related Programming

Engagement activities and programs are designed by MOV's department of Audience Engagement to animate exhibitions and help visitors delve into specific themes explored in displays. In 2011, some of these activities included:

### *Curator Talk & Tours*

On the first Thursday of every month Curator Talk & Tours invite visitors to tour a special exhibition for an in-depth look at the stories behind artifacts and the ideas informing the curatorial point of view.

### *Lullabies for Grown-ups*

In addition to the Curator's Talk & Tour for *SweaterLodge* on April 7, musical artist Veda Hille performed an intimate set under the giant orange fleece.

### *Bhangra Unplugged*

Guest curator Naveen Girm met in conversation with Vancouver's internationally recognized bhangra "rock stars" En Karma on the evolution of global bhangra and Vancouver's role in shaping it. The night included a special live performance by En Karma and classical bhangra performer Raju Johal.

### *Curating / Creating Memory*

An academic symposium on the making and re-creation of memory and community that included panelists from the University of British Columbia, University of Victoria, MOV, Museum of Anthropology, Downtown East Side Women's Centre, Wing Luke Museum, and the National Museum of Japanese History.

### *Not Just Bhangra*

A family oriented day of interactive, intellectual, critical, multi-generational, and grassroots programming emanating from the jointly convened Community Engagement Committee.

### *The Visible City*

The MOV began creation of an online virtual exhibition called the Visible City. It will feature digitized multimedia content — photographs, videos, texts, oral histories — that connects to a particular neon sign. The website will allow visitors to explore stories, data records, videos, and images comparing "then and now". A mobile phone application that uses augmented reality is also being built.



Above: Mari Fujita models her dress made from SweaterLodge fleece. Below: Learning bhangra dance. Bottom: Playing the dhol in Bhangra.me.



## Contemporary Issues: Programming & Engagement

### Contemporary, Provocative Explorations of Vancouver Civic and Cultural Identity

#### *Intercommunity (Hi)stories and Futures*

A special dialogue with filmmakers Diana Leung and Kamala Todd that explored the changing stories around intercultural community relations. It began with a screening of *Cedar and Bamboo*, Leung and Todd's 2009 documentary. Collaboration with the Chinese Canadian Historical Society of BC.

#### *Remembering our Chinatowns: A Trio of Readings and Book Launch*

A trio of unconventional curated readings from authors Larry Wong, Rebeca Lau, and Chad Reimer.

#### *Me in Media*

Youth think tank and media production workshops, multimedia and multiculturalism project. Partnership between the United Nations Association in Canada, SCHEMA Magazine. Also with Access To Media Education Society/YouthMade, Pacific Cinémathèque, the Museum of Vancouver, and W2.

#### *Bhangra.me programming* (see previous page)

### **This is Not an Architectural Speakers Series**

#### *Architectural Karaoke*

A hybrid of "The Debaters" and "Powerpoint Karaoke," where opposing teams of high profile local architects, designers, and

urban planners reacted to a set of images and questions about a variety of architectural forms, challenges, and planning issues in Vancouver. Teams had 10 minutes to prepare slideshows that launched heated conversations.

#### *Moving Through*

A set of three in-situ presentations and mini-walks, guided by three architects and three planners in three different locations. Over 75 participants went on hour-long walks and chose from three themes: (1) The Path(s) Not Taken: Viaducts, Expressways, and Almost Vancovers; (2) Speed and the Shape of the City: Vancouver's Evolving Transitscapes; and (3) Evolution in Station-Area Planning the Cambie Corridor. The walks culminated in three podcasts.

#### *Mash Notes: Citizens' Notes to Vancouver's Architecture*

A "mash note" is a hastily dashed off note to a lover or a friend. Some trace the phrase to the schoolyard game "Mansion, Apartment, Shack, House," a wishful imagination of life beyond childhood, reflecting on the kind of home and social life they want. The MOV's version aimed to do something similar by asking Vancouverites to wish upon their built future through an interactive experience featuring three screens, three kiosks, three questions, and projections throughout downtown Vancouver and at the MOV. The gathered responses were displayed at the MOV. A motion-activated



Top: A Mash Notes kiosk in downtown Vancouver. Centre: MOV Curator of Engagement & Dialogue, Hanna Cho, reconvenes "Moving Through" at SFU Woodward's. Bottom: A visitor interacts with Mash Notes in the MOV Studio.



table posed questions about the city's architecture and allowed visitors to write notes to the city. By the end, over 2,000 Vancouverites responded, hundreds wrote their own notes, and 50 attended a closing lecture based on the results.

**Funder:** Canada Council for the Arts

### City Lab

The MOV began the year with a plan to implement *City Lab*, a conceptual club for urbanists. The intent of *City Lab* was to incubate, sketch, build, author, and identify a set of possible new narratives for Vancouver. The MOV hosted a one-and-a-half-day gathering of approximately 30 people to begin the discussion. Anthony Townsend — Research Director, Institute for the Future based in California — explored the connections between technology, urbanism, and innovation in a talk and gave a master class for the participants to explore technology, urbanism, and social inclusion in Vancouver. In the end, the MOV did not receive funding for the project, so *City Lab* has been temporarily set aside. We still believe it is a worthwhile exercise and one that could provide new methods of urban dialogue.

### MOV Youth Council

Youth ages 16–18 were recruited to partake in a program to discuss ideas of concern to youth in Vancouver. Students joined from a range of east- and west- side schools and one aboriginal cultural program based in Surrey. Topics that topped

the list of themes included housing and homelessness, our environmental footprint, art and performance, and multiculturalism topped the list of themes. After an introductory set of capacity-building workshops and some initiation into the world of museums and exhibiting institutions, the participants decided to combine notions of street art with environmental sustainability and repurpose plastic bags to create a gigantic knitted plastic scarf. Their work brought street art to the doorstep of the institution and carried the conversation beyond the MOV's walls. They produced a video that followed the creation of their 20-foot plastic scarf and the yarn bombing of the crab sculpture in front of the MOV. They launched and celebrated their project with an evening of performance attended by more than 150 family members and peers.

**Funders:** Vancouver Foundation

### Built City @ MOV

This three-part series explored Vancouver as “The Built City,” and was part of an architectural speaker series with Architecture Canada (RAIC). Together we set out to share shifts taking place in the architectural and planning community; bring in a broader audience to engender a participatory, mindful dialogue; and create a shared vision about our local urban future.

*Part 1: Reshaping Local Public Spheres: Two Living Building Challenge* with Karen Marler, Jim Huffman, and Michel Labrie.



Top: *City Lab* taking place at the MOV. Above: View the MOV Youth Council video on our YouTube channel: [www.youtube.com/museumofvancouver](http://www.youtube.com/museumofvancouver).



*Part 2: Revitalizing Wood Architecture: Constructive Environmentalism* with Jim Taggart and Michael Green.

*Part 3: Nature, Urban Space & Biomimicry* with Thomas Knittel of HOK and Dr. Faisal Moola, David Suzuki Foundation.

*Storytelling for a Web-Made World*

A special Open Source Week event was geared toward a mixed crowd of interdisciplinary and visionary citizens, technologists, cultural strategists, and social change agents. The program discussed

how new forms of web-based and mobile tools can help maximize, reach, and deepen connections with our communities. Collaboration with Microsoft Canada, Knowledge is Power, Foodtree, the RBCM, and others.

*Visions of Vancouver*

In the spirit of the films “New York I Love You”, and “Paris je t’aime”, MOV presented readings by Dennis Foon, Kevin Loring, Michele Riml, Michael St. John Smith, and Adrienne Wong, five of Vancouver’s most exciting contemporary playwrights. The workshop included a lively Q+A about how each play expressed their unique vision of Vancouver. Collaboration with Pi Theatre.

**Other Programming**

We also partnered with other organizations to host and promote programming that matches our mission. Notable partners were:

- Rain City Chronicles*
- Interesting Vancouver*
- Ken Talks*
- Swap-o-Rama-Rama*

**Special Events**

**Winter Wander in Vanier Park**  
December 3, 2011

In collaboration with the Vancouver Maritime Museum, the H.R. MacMillan Space Centre, the Vancouver Academy of Music (VAM), and Bard on the Beach, the MOV hosted a reduced-admission day in Vanier Park. The day featured performances by VAM students, prizes for those who visited all destinations and received stamps for visiting, and collaboration with Vancouver food trucks to provide meal breaks to visiting families. Around 500 people visited the MOV that day, and we successfully drew new visitors to Vanier Park.



Above: Built City @ MOV. Below: Interesting Vancouver. Right: A crowd outside the MOV during the Winter Wander. Far Right: A Winter Wander stamp card.



# School / Education Programs

The MOV's Schools and Education Department continued to innovate in the creation of family and school-focused programming for our feature exhibitions, while maintaining the tradition of quality, dependable, teacher-focused school programming.

The MOV's curriculum-based school programs were very successful despite an on-going job action between BC Teachers and their employer. In an effort to off-set the impact of the job action we expanded our outreach to private and independent schools throughout the Lower Mainland. This strategy proved to be successful and the department met its targets for 2011. The MOV's school programs adhere closely to the BC Ministry of Education guidelines, ensuring that they meet the educational needs of students and teachers. This type of academic engagement supports the MOV's goal of providing students with exciting and relevant links to the MOV's collection.

Our French language programming continued with increased demand and new relationships with community advocates and school boards.

It has been a challenging year, but our unique and innovative educational programming continues to nurture and encourage younger audiences to become lifelong museum goers.



## By the Numbers

**Total Number of Schools:** 158  
**Total Number of Students:** 9,740  
**Public Schools:** 95  
**Private Schools:** 37  
**ESL Schools:** 26

**NEON VANCOUVER | UGLY VANCOUVER**

It may be hard to tell today, but Vancouver was once known as the neon capital of Canada. In neon's heyday, it was estimated that 19,000 neon signs lit up the city streets. Explore the Neon Vancouver/Ugly Vancouver exhibit and discover what changed and why neon signs lost their appeal towards the end of the 1960s.

**SHAPE SHIFTER CHALLENGE**  
Match all the neon signs with their shadows.  
One of the shadows doesn't belong. Can you find it?  
What neon sign in the exhibit does it match?

**WORD SEARCH**

A	R	A	N	O	E	N	S	A	F	D	I
A	L	O	R	N	A	E	H	T	F	L	O
V	I	T	C	A	R	N	O	E	M	L	O
U	G	A	R	M	S	N	H	S	T		
R	F	L	O	C	O	G	H	T			
A	E	K	E	A	T	T	G	I	R	O	
V	S	L	E	A	R	L	R	L	W		
W	I	N	A	T	R	M	P	Y	E	U	
B	K	F	S	I	U	P	Z	F			
D	O	R	T	C	E	L	E	G			
S	I	T	R	E	V	A					
R	B	E	L	E	C	F	S				

**LEGEND:**  
NEON  
ACTIVE  
ELECTRODE  
FIT  
GLOW  
LUMINOUS  
RIBBON  
OUTSIDED  
VIEW  
BY-LAW

Words: \_\_\_\_\_  
How many neon signs will be found?

**EXHIBIT GRID:**  
A. REGENT TAILORS  
B. Dress Alone  
C. DIAMONDS AGNEW  
D. STAR WEEKLY  
E. The Queen  
F. DRUNK  
G. CLARK'S BEAUTY SALON  
H. BILLIARDS  
I. [Neon sign with a figure]

**NOTE:** Oldest neon sign still hanging: Hotel sign at 150 East. Sign was installed in the 1940's.

## Supporting Materials for Special Exhibitions

The education department also created materials for families to use when visiting the MOV. These handouts helped to engage families with the issues explored in the exhibitions, and were produced for *SweaterLodge Unlatched*, *Bhanga*, *me*, and *Neon Vancouver | Ugly Vancouver*.

# Collections

The MOV maintains a collection of more than 65,000 artifacts.

## OpenMOV

The MOV expanded its accessibility to online audiences through the launch of openMOV, a publicly accessible, online collections database. OpenMOV makes information about the Museum's artifacts available online for free. After much research and discussion with other BC museums during 2009 and 2010, the MOV made the decision to develop an open source, Drupal-based database and collections management tool. This approach allows the technology to be shared with other collecting institutions, and allows Drupal users to refine and improve online collections management. Beta-testing of openMOV began in June and it was made publicly available in October. We will continue to refine the database in response to comments from the public and staff over the next year.


MOV museum of vancouver openMOV smilin buddha neon Search Advanced


Object Name Catalogue / Borden Number Department Date: Begin Date: End  
<Any> <Any> <Any> <Any> <Any>

Geocultural Area, Broad Geocultural Area, Narrow Culture Place of Origin  
<Any> <Any> <Any> <Any>

Show objects associated with Vancouver only  Show objects with images only Reset Search

Search results...  
The current search returned 2 results

- 

**Smilin' Buddha CD 1994**  
Physical Description: a) plastic case b) disk c) liner notes  
Catalogue Number H2008.26.2a-c Date Begin 1994 Department History
- 

**Smilin' Buddha neon sign c. 1950s**  
Physical Description: Steel metal neon can; double-sided; painted with image of semi-reclining smiling Buddha figure and bowl of rice and "Smilin Buddha Cabaret"; all are outlined in neon; Buddha's chin and...  
Catalogue Number H2008.26.1 Date 1950 to 2000 Department History

Above: A screen capture of openMOV. Left: A photo of the removal of the petroglyph is held up to the terrain to confirm that its home has been found.

## Deaccessions and Repatriations

The MOV continues to refine its collection through selected deaccessions and repatriations. The goal is to get the artifacts to the places where they can do the maximum good. With a huge, varied collection such as MOV's, this will be decades of work, but we are committed to continuing the process and sharing with our colleagues the work we are doing. In 2011 we completed our assessment of the art collection. This resulted in offering artworks to other BC institutions including Salmon Arm Museum, Touchstone Nelson, and the Nanaimo Museum. We have continued to work towards the repatriation of ancestral remains. We are also working closely with the Stswecem'c Xgat'tem First Nation (formerly Canoe Creek Indian Band) near Clinton towards repatriation of a very large petroglyph that was removed from their territory in 1926.



## Olympic Collection

In 2011, the MOV carried out a storage improvement project that readied our main storage area to receive the Olympic Legacy Collection. This involved moving nearly every artifact in the MOV's collection in order to accommodate the installation of new, highly efficient compact shelving. By July, enough of the new shelving was in place that most of the Olympic artifacts, which had been temporarily stored at the City's Manitoba Yard, could be brought to the MOV for sorting and placing on shelves. In September we were able to begin the task of cataloguing the collection. As of the end of 2011, 991 items have been described in the database (647 of which have been digitized). The goal is to complete the cataloguing by the end of 2012 and complete digitization by the end of 2013, at which time the MOV will launch the collection as a whole to the public via openMOV. Thank you to the City of Vancouver for its financial support of this project.



## Highlights from our New Acquisitions in 2011

- Model for development of Christ Church Cathedral site, 1970s (never built) by Arthur Erickson. *Gift of Oscar Donald Erickson c/o Geoffrey Erickson.*

- Women's Fluevog black leather short boots with peace sign buckles, c. 1990. *Gift of Doreen Marlor.*



- 2 hanging brass pots by "Kingsway Metal/Vancouver, BC"; blue crescent ceramic dish by "Crown Ceramics"; blue BC Ceramics vase (1955-67). *Gift of Deanne Peitsch.*

- Knit anti-Olympic protest sign. *Gift of Robin Jacob.*

- Pacific Press Chapel Slipboard. *Gift of Communications, Energy and Paperworkers Union of Canada.*

- Vancouver Winter Olympics Ice Hockey ticket (Feb. 24, 2010). *Gift of Camille Owens.*

- 14 Anti Olympic/Pro Social Housing Handmade Posters; 3 Stuffed animals (handmade mascots of the Poverty Olympics: 1 red cockroach with black vinyl feelers, mouth, and eye mask; 1 bed bug/mite with five legs (only two legs on left side). Made of satin fabric with a floral and scroll pattern, silver and gold embroidery and a purple satin stomach; "End Poverty. It's Not a Game" badge pinned to bed bug/mite; 1 rat made out of grey satin with a red cloth mouth and tongue; 2 Poverty Olympic t-shirts; *Gift of Carnegie Community Action Project.*

- 1 man's brown 2 piece Wolfgang silk suit with matching tie, ONWO label, 1970s; 1 woman's blue 4 piece ultra suede suit (jacket, vest, skirt, pants), ONWO label, 1970s; 1 grey wool "Lee Bros" work shirt, 1940s; 4 bolts suiting, 1950s; 2 bolts suiting (pin stripes), 1970s; 1 ONWO box;

- 1 ONWO paper bag; 3 ONWO Shirt and Overall Co. envelopes; 3 ONWO Shirt and Overall Co. letterhead; 3 ONWO Tailors letterhead. *Gift of Jeanette Lee.*

- 1956 "pin up girl" advertising calendar for Vancouver business, HD Layfield. *Gift of Jodelene Weir.*

- Chair originally owned by Vancouver Mayor, L.D. Taylor; Desk, roll top, used at Vancouver's first custom's house at Pender and Granville Streets in the 1890s by Col. Caworsnor. *Gift of the City of Vancouver Archives.*

- Personal items having belonged to Eric Nicol: wood desk, convertible between flat top or with recess for typewriter; brown leather briefcase. *Gift of Mary Nicol.*

- 5 notebooks created by Herman Leisk while excavating the Marpole Midden 1927-1934; 1 newspaper article by H. Leisk and "notes on photographs"; 1 copy of "Problems and Studies in B.C. Archaeology" by H. Leisk and retyped by G. Stanley; 1 copy (unbound) of "People Here Before Us" by H. Leisk. *Gift of the Powell River Museum.*

# Donors / Funders

The MOV extends its thanks to all our donors, funders, and sponsors for the 2011 year. Your assistance, both monetary and in-kind, helps us to meet our mission and develop intriguing, innovative, and engaging programs and exhibitions. We couldn't do it without you!

## Inner City Schools Program

The Inner City School Program, a collaboration between Scotiabank and the MOV, covers the full cost of a trip to the MOV for five inner city schools. With partial in-kind support from First Group Transportation, Whole Foods, and Juliette's Café, this program enabled students from Grandview Elementary, Graham Bruce Elementary, Mackenzie Elementary, Thunderbird Elementary, and Walter Moberly Elementary to enjoy a day at the MOV.



## YVR Community Investment

Vancouver Airport Authority renewed their community investment in the MOV's collection for a second year, supporting content creation for the *Bhangra.me* exhibition. Their contribution enabled the MOV to complete an outreach program that documented stories of Vancouver's South Asian bhangra musicians and dancers. The MOV also showcased bhangra performers at the eating area of the YVR Airport as part of their Friday performance series.



“ Thank you for paying for us to go to the museum, I had a great time. I liked wearing the hippie clothing.  
— Nathaniel, Mackenzie Elementary.

“ Hello. I am a grade seven student from Graham Bruce Elementary...I learnt that 1,000 years ago Indus Valley had a sewage system for their civilization. It was a good thing for them because it was common to get Typhoid.  
— Rihanna, Graham Bruce Elementary

## Enterprising Non-Profits

In 2011, the Enterprising Non-Profits program helped the MOV invest in the creation of a business plan to diversify and expand the MOV's current revenue streams. The plan — produced by business consultant Richard Muller of Sum Things Ventured in collaboration with Kate Follington, the MOV's Director of Development and Marketing — proposes innovative ways to increase interest in the MOV's rental facilities and explore a dynamic new model

for the creation of merchandise inspired by the museum's collection. The pilot project moves into the implementation phase in 2012.





## Individual Donors

Frances Anderson  
 Joanna Ashworth  
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## Special Thanks to our Funding Partners and Corporate Sponsors



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### \$5,000+

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### \$2,500+

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### Media Sponsor

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# Financials

The financial statements of the Vancouver Museum Society were completed by independent auditors for the year ending December 31, 2011. The following table shows revenues and expenses relative to fiscal year 2010. They are an illustrative summary and are not intended to replace the full audited financial statements, which can be made available upon request.

<b>Revenues</b>	<b>2011</b>	<b>2010</b>
Grants and project funding	1,862,418	924,573
Earned Revenue	444,347	421,701
Sponsorships and donations	90,293	102,742
<b>Expenses</b>		
Salaries, benefits and fees	1,384,549	1,225,386
Supplies and materials	516,539	140,906
Contracted fees	214,271	185,709
Advertising and promotion	102,569	58,147
Insurance	46,259	43,666
Bank charges and interest	24,987	22,203
Legal and professional	19,004	18,443
Telephone, fax and internet	16,165	14,341
Fundraising	14,681	7,328
Photocopier	12,812	11,383
Postage and freight	9,671	9,388
Professional development	8,552	6,559
Staff travel	7,598	8,325
Repairs and maintenance	5,816	6,184
Meetings, board and staff	4,869	7,497
Membership and subscriptions	3,875	3,364
Bad debts	1,925	1,647
<b>Excess (deficiency) of revenue over expenses from operations</b>	<b>2,916</b>	<b>(312,460)</b>
Amortization of deferred contributions related to property and equipment	378,372	378,369
Amortization of property and equipment	(390,956)	(15,830)
<b>Excess (deficiency) of revenue over expenses for the year</b>	<b>(9,668)</b>	<b>(337,290)</b>

# Staff

## Temporary employees, contract employees, and employees who bid the MOV aideu in 2011:

Manjot Bains, Marketing  
Rayman Bhuller, Bhanga  
Sandy Blair, Technician  
Erin Brown-John,  
Program Assistant  
Wendy Chen, MOV Youth  
Council  
Heather Clarke,  
Facilitation  
Chloe Coppin, Summer  
Student  
Selina Crammond,  
Multi-media Production  
Support  
Mo Dhaliwal, Exhibition  
Partner  
Emily Elias, Podcast  
Creation  
Todd Falkowsky, Guest  
Curator  
Mari Fujita, Writer  
Amanda Gibbs,  
Director of Audience  
Engagement  
Naveen Girm, Researcher  
Mia Hansen, Marketing  
Communications  
Sonia Hebert, Education  
Jennifer Knapp,  
Conservation Assistant  
Genny Krikorian,  
Marketing  
Maurice Li, Photographer  
Bryonie Mahé, Summer  
Student  
Rob Malowany, Sound  
Engineer  
Kristin Martinsen, Display  
Technician  
Paola Merkins,  
Conservation Assistant  
John Ogis, Technician  
Willow Johnson,  
Marketing Assistant  
Wendy Porter,  
Conservation Assistant

Stuart Popp, Multi-media  
Production Support  
Sandrine Ribaille,  
Education  
Gurmail Rai, Translation  
Jay Samwald, Technician  
Gabe Sawhney, Technical  
Consultation  
Ivan Sayers, Guest  
Curator  
Michael Schwartz,  
Research  
Yasuyo Shimosaka,  
Display Technician  
Kevin Teichroeb, Co-  
Curator  
Mark A. Tibando, Display  
Technician  
Heather Turnbull, Display  
Technician  
Scott Tycholaz, Display  
Technician  
Leroy Wan, Exhibit  
Designer  
Hanako Yokota, Display  
Technician

## Administration

Nancy Noble, CEO  
Beverly Faryna, Executive Coordinator

## Development & Marketing

Kate Follington, Director, Marketing and Development  
Amanda McCuaig, Marketing Officer

## Audience Engagement

Hanna Cho, Curator of Engagement and Dialogue  
Gala Milne, Program Assistant

## Education

Jane Lougheed, Education Program Officer  
Anne-Laure Paulmont, Bilingual Program Assistant  
Kelcie Rowand, Interpreter  
Christopher Gilpin, Program Assistant (Animation)  
Sharla Stolhandske, Overnight Program Leader  
Ryan McGregor, Overnight Program Leader  
Laurie Richards, Interpreter

## Museum Services

Shannon Steele, Director, Human Resources and  
Museum Services  
Greg Fruno, Manager of Visitor Amenities  
Sherri Bader, Accounting Clerk  
Chris Ray, Accounting Consultant  
Sarah Hattingh, Visitor Services Lead  
Aerin Hack, Visitor Services Supervisor  
Neal Pellegrino, Visitor Services Supervisor  
Kellie A. Haines, Visitor Services Supervisor  
Cody Frazer, Museum Attendant  
Holly Frizell, Museum Attendant  
Carmen Kwan, Museum Attendant  
Linda Lidstone, Museum Attendant  
Erin Marranta, Museum Attendant  
Charlene Sayo, Museum Attendant  
Kathy Whittam, Museum Attendant

## Collections and Exhibitions

Joan Seidl, Director, Collections and Exhibitions  
Carol Brynjolfson, Conservator  
Viviane Gosselin, Curator of Contemporary Culture  
Wendy Nichols, Curator of Collections  
Camille Owens, Collections Associate  
Jillian Povarchook, Museum Collections Assistant  
Christopher Friesen, Display Technician  
David Winstanley, Fabrication Coordinator

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[www.Flickr.com/photos/MuseumofVancouver](http://www.Flickr.com/photos/MuseumofVancouver)

## Coming Up

**The Art of Tobias Wong** Opens September 23, 2012

**Sex Talk in the City** Opens February 14, 2013



museum of vancouver

[www.museumofvancouver.ca](http://www.museumofvancouver.ca)

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